

ADAMS

THE USS ADAMS MUSEUM

*USS Charles F. Adams (DDG-2)
Jacksonville, Florida*

Who are we?

- The Jacksonville Historic Naval Ship Association (JHNSA) is a 501(c) (3) non-profit organization and the parent organization of the USS Adams Museum
- The mission of Jacksonville Historic Naval Ship Association (JHNSA) is to provide an interactive warship museum of naval military history and military heritage for visitors worldwide, as well as education in the areas of Science, Technology, Engineering, Math plus History (STEM+H)
- This organization was created by local members of the Adams Class Veterans Association, Inc. (ACVA) which represents the 29 Adams class ships and their over 350,000 Adams Class veterans
- The USS Adams Museum will be the first riverfront attraction in the \$2 billion shipyard redevelopment project

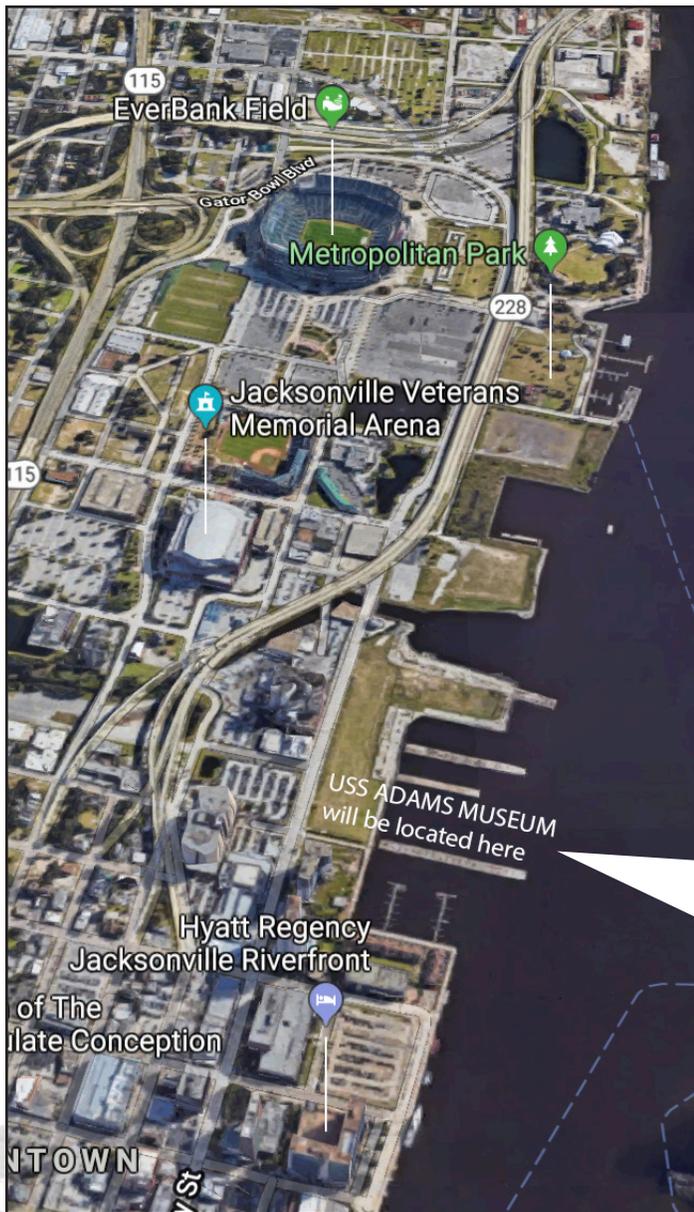
She may be retired, but she's still active

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Impact on Downtown Jacksonville



The USS Adams Museum will be a major contributor to the economic impact and development of Downtown Jacksonville.

It will be situated along the main artery into and out of the upcoming shipyard revitalization project as well as the existing stadium district, where it will be a part of the game day experiences of the multiple sports teams: Jaguars, Ice Men, Giants, Sharks, and Jumbo Shrimp.

It will become a visible and iconic part of the city's landscape, seen not only in person locally and by travellers along Interstate 95, but also by millions during nationally televised NFL games, NCAA games, and other broadcast events.

The museum will be developed as a historic and educational venue with robust and diverse entertainment, activities and programming to draw a varied and sustained audience.

When restored, the Atlanta, Georgia consulting firm 4P Group estimates 165,000 annual visitors will tour the museum: a potential \$31 million dollar annual economic impact according to a study by Oxford Economics.

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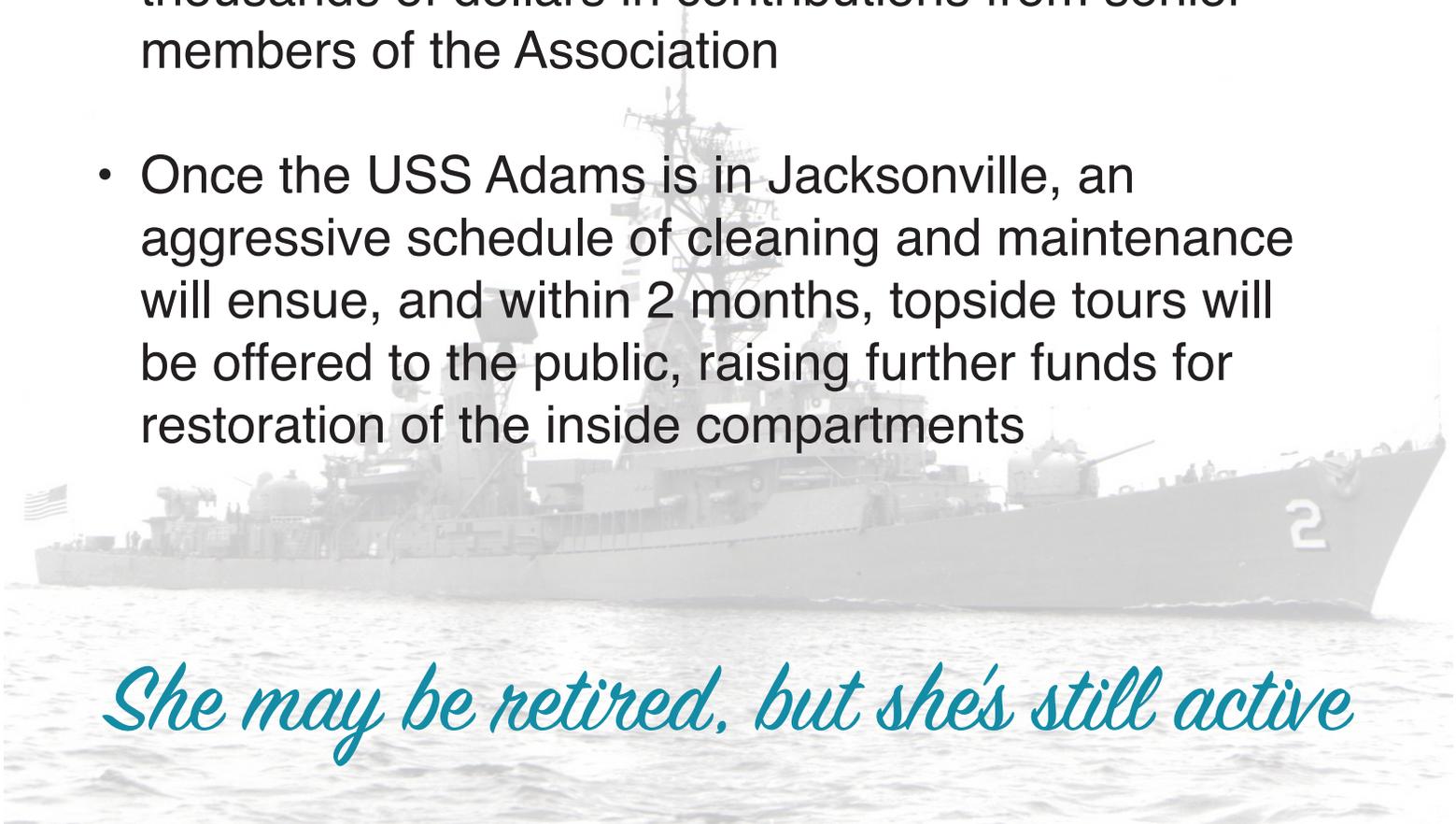
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Where we are

- The Florida Legislature has invested in the project by granting \$1 million in funds to refurbish the USS Adams and pier
- The project is now fully funded for dry dock repairs, towing to Jacksonville, and the mooring of the ship
- The JHNSA has also invested in itself, raising thousands of dollars in contributions from senior members of the Association
- Once the USS Adams is in Jacksonville, an aggressive schedule of cleaning and maintenance will ensue, and within 2 months, topside tours will be offered to the public, raising further funds for restoration of the inside compartments



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Estimated Timeline

- Downtown Investment Authority (DIA) approves new agreements and transmits them to the Jacksonville City Council — *done*
- City Council Approves new legislation — all nineteen members and the mayor have committed their support — *going into the pipeline this week and will take 2 to 4 weeks to go through the process*
- The US Navy releases the ship to JHNSA and moves it into drydock in Philadelphia — *2 to 3 weeks*
- Starting concurrently with the above, pier and upland improvements commence in Jacksonville (JHNSA has all Army Corps of Engineers permits and approvals) — *4 to 6 weeks*
- After drydock, the USS Adams will be towed to Jacksonville — *2 weeks*
- So, basically, after City Council approves new legislation, it will take about 8 weeks to get the USS Adams from Philadelphia to Jacksonville — *August/September 2018 timeframe*
- After she gets here, it will take approximately 8 weeks to get her ready for topside tours, during which the Visitor Center will be finished as well — *October/November 2018 timeframe*

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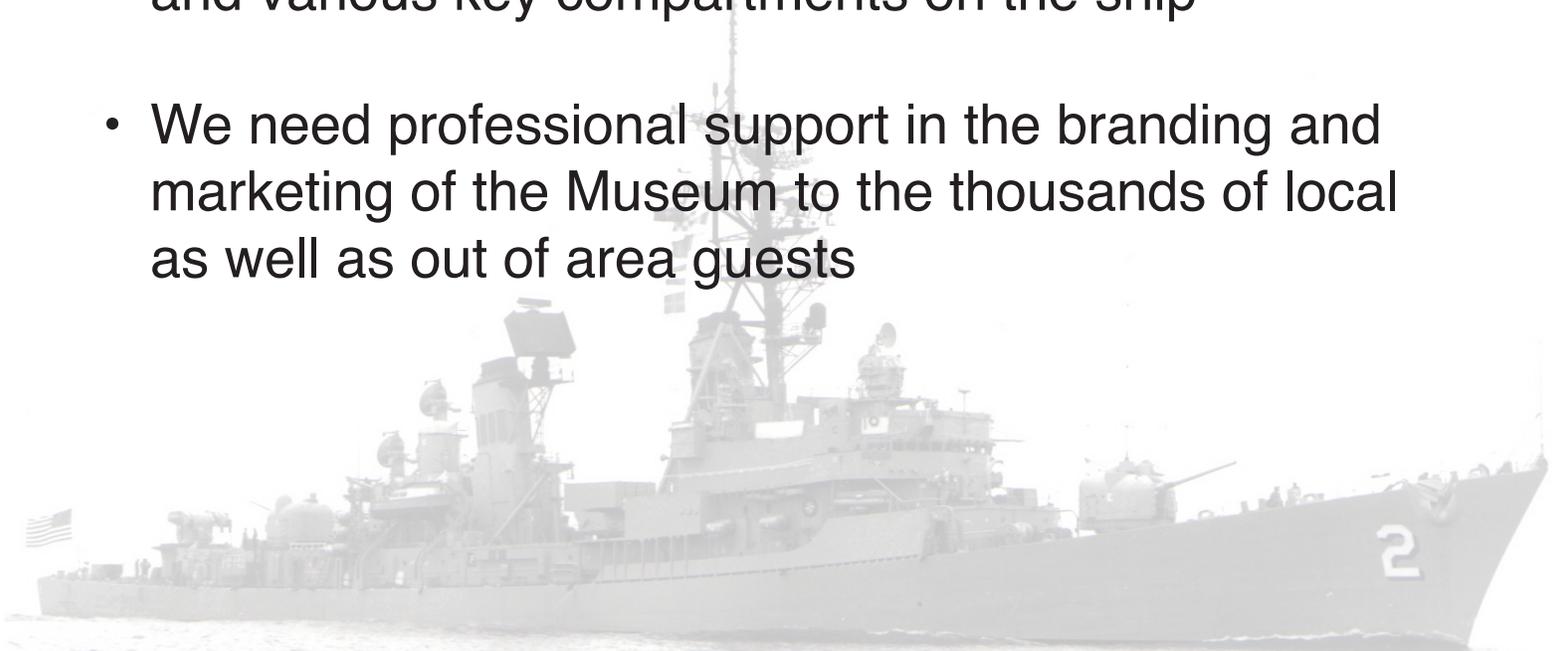
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Next Steps and Needs

- We will need volunteers to help with both the restoration of the ship herself, as well as staff for the day to day running of the visitor center and ensuing tours of the ship.
- We are actively soliciting major sponsors of the Homecoming of the USS Adams as well as key portions of the museum, such as the Visitor Center and various key compartments on the ship
- We need professional support in the branding and marketing of the Museum to the thousands of local as well as out of area guests



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